



Origins Market is a vibrant community hub, located in the heart of Busselton, celebrating all the region offers; our makers, producers and growers all create their products in Western Australia.

## Are you an artist looking for:

- A dynamic installation, workshop and exhibition space
- Direct audience/customer engagement
- Development of a regular revenue stream from your art
- Ongoing showcase/pop-up gallery space
- Inclusion in digital campaigns focusing on intrastate, interstate and international markets
- Partnership and promotion with the likes of Margaret River Region Open Studios
- Introduction to a new audience through high profile events
- Opportunities to elevate your artwork through audience engagement



• FEED THE SOUL •

Western Australian . Grown . Made . Owned

## Artist in Residence/Artisan Alley

Origins Market 'Artist in Residence' brings together emerging and established Western Australian artists interested in growing their practice through direct audience engagement and exhibition opportunities. You may select to exhibit your works with like-minded artists in a dynamic 'In Residence' space with workshops, demonstrations and events in the Open Studio, or join our cooperative of creatives in Artisan Alley for an enhanced retail presence for your works.

## Are you ready to be an Artist in Residence?

Origins Market is developing an ongoing 'Artist in Residence' program showcasing established and emerging artists from Western Australia. Situated in the heart of Busselton and attracting an average of 9,000 visitors each week, the market offers a dynamic location to establish an interactive gallery space in the region.

Perfect for artists with an existing suite of works ready to show in an Open Studio environment, the 'Artist in Residence' program offers the opportunity to display works in a personal exhibition-style. The dynamic workshop space lends itself to live displays, artist talks, workshops, and ongoing audience development. For creatives looking to further their retail presence, the Artisan Alley cooperative offers a unique option for artists and artisans to work together to showcase the region's finest works in one dynamic and supportive space, whilst sharing staffing and resourcing demands.

## 🕒 TRADING DAYS

Origins Market is open four days per week

Thursday to Sunday 8.30am – 6pm

Friday and Saturday for Origins by Night 6pm – 9pm

There are three options available.

1. Artists may join a cooperative of artists 'In Residence' on a rostered voluntary basis Thursday to Sunday and work on site during their rostered time whilst in the Open Studio dedicated artists workshop space.
2. Be part of Artisan Alley in a retail space and work 4 hours per week promoting all vendors located in Artisan Alley.
3. Work independently on a stall 4 days per week promoting and retailing art exclusively. These Artists are also expected to be 'In Residence' working and acting on behalf of their works during peak operating hours Thursday to Sunday.

In addition, artists may elect to host events, workshops and/or activities during trading periods. Artists' works should remain on display during all market opening hours.



SPACE	Dynamic spaces for every need, from 2 sqm to 40 sqm.
MARKET LOCATION	Based near Artisan Alley with an opportunity for the artisan collective to support cash sales through their POS system when artists are not on site.
TYPE OF ARTIST	Painter, Sculptor, Photographer, Graphic Designer, Illustrator, Textile Artist, Ceramicist, Cinematographer.
TRADE	'In Residence' stall is manned by the group of artists as a cooperative arrangement. Installation is staffed Thursday to Sunday by Artists in Residence; working on site as well as promoting other artists' works when in residence.
MARKET ACTIVATION	Events, workshops and use of demonstration stage is encouraged.





## How Origins Market can help you

### VISITATION & MARKETING

Marketing campaigns, partnerships, sponsorships of regional events including Margaret River Region Open Studios and CinefestOZ, as well as a calendar of in house events and activations are designed to attract intrastate, interstate and international visitors. Visitation has increased steadily since opening in November 2021, with an average of 9,000 visitors per week. Detailed market research has recently been undertaken by Curtin University, for further information please contact the team.

Follow us on socials to see how we support our stall holders and attract visitation via events. @originsmarket

### VISITOR FACILITIES

The market provides and maintains the following facilities on your behalf: parking, toilets, parenting room, plants, accessible toilets, rubbish collection and recycling, communal seating and tables and an indoor playground.

We also have a team of cleaners who maintain the building to pristine standards. All the above is provided at no cost to you.

### SET UP

Whilst vendors are responsible for the cost of their fit out, the team at Origins Market will work with you to establish your stall/installation. This includes guidance on design and fit out, signage, sourcing contractors and point of sale set up. The fit out can be done to suit your budget and length of lease. Our affordable lease options will help catapult your art into a sustainable business and the workshop space provides means for an additional income stream through hosting events, for example 'Sip and Paint'.



### COST ESTIMATES

**Artist in Residence Collective** Sign flexible lease, up to 6 months, with the option to renew

Cost	1. \$300+GST per month per artist in the Open Studio Artist in Residence OR
	2. \$600+GST per month for Exclusive Stall one artist for dedicated 9 sqm stall OR
	3. \$10+GST per sqm per day for Artisan Alley
Cost is determined by size of space from 2 sqm – 6 sqm	

Inclusions	Includes lighting, power, sink, hanging space, table and chair, and lockable cabinet
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Flexible lease arrangements from 3 months to 2 years

### Find out more



 Visit us

Origins Market  
86 West St, Busselton WA 6280

 Follow us!

originsmarket.com.au  
   @originsmarket